

GOVERNMENT OF ANDHRA PRADESH.
ABSTRACT

CINEMAS – M/s Cine Planet Theatre – Permission allowing special rates of admission and to convert the theatre into Multiplex Complex to permit number of shows limited to (5) per day between 10:00 A.M. to 1:00 A.M. – Orders – Issued.

HOME (GENERAL.A) DEPARTMENT

G.O.Ms.No. 425

Dated: 15-10-2009.

Read:

1. From the Commissioner of Police, Cyberabad,
Letter Rc.No.29/G3/Cinema/Cyb/09 dated 16-06-2009.
2. Representation dated 03-07-2009 of Managing Partner
M./s Cine Planet Theatre, Kompally, R.R.Dist.

ORDER:

In the reference first read above, the Commissioner of Police, Cyberabad, Ranga Reddy District has stated that M/s Panduranga Enterprises, Cine Planet at Kompally Village, Qutubullapur Mandal, Ranga Reddy District have filed a petition in their office to convert the existing (3) Screens of the following Theatres into Multiplex complex in accordance with the G.O.Ms.No.486 M.A.&U.D. (M1) Department, dated 07-07-2007, with the enhanced admission rates as shown against each:

Name of Auditorium	No. of Seats	Rate of Enhancement
Cine Planet 70 mm Screen-I	840	Rs. 100/-
Cine Planet Delux Screen-II	438	Rs. 100/-
Cine Planet 35 mm Screen-III	417	Rs. 100/-
Total seats	1,695	

2. Further he has submitted the observations of the Deputy Commissioner of Police, Alwal Zone, and Deputy Commissioner of Police, Traffic, the report of the Director General Fire & Emergency Services, Hyderabad, with their recommendations that the Management have fulfilled the requirements for conversion of Cinema Theatres into Multiplex Complex. As per the G.O.Ms.No. 486, Dated. 07-07-2008 the following requirements are to be fulfilled by

(Contd...2)

the applicant for conversion of Cinema theatres into Multiplex complexes: -

1.	The Minimum size of the plot should not be less than 3,000 Sq. Mtrs.	As per the plan the Plot area is 3605.86 Sq.Mts.
2.	If the abutting road is above 30 Mtrs width and approach shall be allowed only through service roads. The width of the service road shall be minimum 7 Mtrs with 2 lanes black tapped carriageway.	At present there is 75 Mtrs wide road running from Hyderabad to Nizamabad (NH-7) and there is 12 Mtrs wide service road in front of the theatres and 2 lanes are black topped.
3.	If the height of building above 15 & up to 21 Mtrs, 8 the open place should be available in front side to be 12 Mtrs and 7 Mtrs in the remaining three sides.	As per the records the height of the building is 17.63 Mtrs. The front set back is 12 Mtrs and other three sides are 7 Mtrs, 7 Mtrs & 11 Mtrs.
4.	Parking area for Multiplex complexes (Inclusive of all activities area) 60% in Corporation area and 50 % in other areas should be left for parking over built up area of the building.	The total built up area of building in two floors is 3420.40 Sq. Mts. Exclusive parking is provided in front & back side of the theatres (1566.07 Sq. Mtrs + 2411.73 Sq. Mts) = 3977.80 Sq. Mts which is more than 60% of the built up area.

He has also recommended for conversion of the above three existing theatres into the Multiplex theatres with the single admission rate of Rs.100/-.

3. The Commissioner of Police, Cyberabad, while furnishing the Form 'B' Licences, has stated that the Cine Planet with (3) Screens is functioning at Kompally Village, Ranga Reddy District. They were issued Form "B" Licenses after due compliance of the Fire Safety Measures. The Form 'B' in respect of the following theatres of Cine Planet has been renewed and the validity of Cine Planet 70 MM, and Cine Planet Delux is upto 25-12-2009, and Cine Planet 35 MM is valid upto 31-03-2010. Further while enclosing the letter dated 04-08-2009, of the Director General of Fire & Emergency Services, Hyderabad, the Commissioner of Police, Cyberabad, has informed that Clearance Certificate to M/s Cine Planet in Sy.No.105 (part) Kompally Village, Quthbullarpur Mandal, Ranga Reddy with regard to satisfactory installation of Fire Safety Measures, and also in good working condition, was issued by the Director General Fire & Emergency Services, Hyderabad.

(Contd...3)

4. Further the Management have also represented to the Government stating that they have collected designs of Multiplexes from Mumbai, Delhi and Bangalore and got the theatres designed strictly in accordance with the provisions of a Multiplex theatre and got approved the plans by the Licensing Authority. Accordingly they have constructed the (3) theatres and got the screening permission in the January, 2007. They also stated that they also installed the computerized integrated ticketing system, which will ensure fool proof ticketing to enable 100% transparency and accountability with modern projection and acoustic systems, interiors of Multiplex standards, stadium style high back seating with cup holder arm rests, high levels of hygiene a variety of food and beverage, a selection of Hindi, English and Regional movies and most importantly high service standards maintained by young and professional team. They have installed video games and indoor games for the children at the theatre. Due to prevailing a Multiplex culture all over the India, they have spent huge sums for providing all ultra modern amenities such as food courts, entertainments, shops, games etc., for the public convenience fulfilling all the norms as prescribed by the Government.

5. The Management have also requested to consider for conversion of the Cine Planet theatres Kompally Ranga Reedy into Multiplex Complex which is having "Three Screens", and also allow to maintain single class with flexible rate of admission subject to a maximum of Rs.100/- per ticket with permission to Screen (5) shows in a day as a special case.

6. An opportunity of hearing was given to the Management to hear the case in person before the Appellate Authority on 09-10-2009. The Appellate Authority heard the case in person represented by the Managing Partner M/s Cine Planet Theatre.

7. During the hearing on 09-10-2009, before the Appellate Authority it has been advised to specify the exact rates of admission to be fixed after conversion of the Theatre into Multiplex. He has proposed the following rates of admission for the three Screens on conversion as Multiplex Theatres of Cine planet with permission to screen (5) shows every day for consideration:

Screen Number	Name of the Class	No. of seats	Rate of admission including Tax Free Maintenance Charges.
Screen-I	Executive Class	39	Rs.80-00
	Special Class	801	Rs.60-00
	Total Seats	840	

(Contd...4)

Screen-II	Executive Class	10	Rs.80-00
	Special Class	428	Rs.60-00
	Total Seats	438	
Screen-III	Executive Class	110	Rs.80-00
	Special Class	284	Rs.60-00
	Total Seats	394	

8. Government after careful examination of the request of the Management in exercise of the powers conferred in rule (c) of sub-rule 3 of rule 11(B) of Andhra Pradesh Cinemas (Regulation) Rules, 1970, while rejecting the request for flexible rate of admission subject to a maximum of Rs.100/- per ticket hereby allows special rates of admission to (3) Three Screens in M/s Cine Planet Theatre at Kompally, Ranga Reddy District as follows:

Screen Number	Name of the Class	No. of seats	Rate of admission including Tax Free Maintenance Charges.
Screen-I	Executive Class	39	Rs.80-00
	Special Class	801	Rs.60-00
	Total Seats	840	
Screen-II	Executive Class	10	Rs.80-00
	Special Class	428	Rs.60-00
	Total Seats	438	
Screen-III	Executive Class	110	Rs.80-00
	Special Class	284	Rs.60-00
	Total Seats	394	

9. The M/s Cine Planet Theatres, Kompally, Ranga Reddy District, is hereby converted into three screens Multiplex Complex, and allowed to screen only (5) five shows per day between 10:00 A.M. to 1:00 A.M. on all the days in relaxation of item No.43 of 'B' Form Licensing condition, as a special case.

:: 5 ::

10. The Commissioner of Police, Cyberabad, is requested to incorporate the rates and class of admission in the Form 'B' Licence of M/s Cine Planet Multiplex, Kompally, Ranga Reddy District, immediately and intimate the compliance to Government.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

AJAY MISRA,
PRINCIPAL SECRETARY TO GOVERNMENT.

To
The Commissioner of Police, Cyberabad.
Copy to M/s Cine Planet Theatre,
C/o 1-10-52, Flat No.105, Anusha Apartments,
Chikoti Gardens, Begumpet, Hyderabad-16.
Copy to the P.S. to Principal Secretary to Government,
Home Department.
Copy to the P.S. to Minister for Cinematography.
Copy to Commercial Tax Officer, Hyderabad/Cyberabad.
SF/SCs.

//FORWARDED: BY ORDER//

SECTION OFFICER.